

# MARKUS HIETANEN

MARKETER DESIGNER



Multidisciplinary Creator with strong communication skills, extreme attention to details, and hunger to develop further. Proactive problem-solver, strategist and team player who is easy to work with. Freelancer/self-employed since 2017.

+358 44 984 3941

mark@scriiv.com

www.scriiv.com

Finland

## EXPERIENCE



SCRIIV - SELF-EMPLOYED  
2020 -

MARKETER / DESIGNER

- Ad creative, Content design
- Copywriting, SEO content writing
- Web design, Development & Admin
- Video editing, Graphic design
- Quality Assurance
- Consulting, Training



BLUE WINDOW - MALTA  
2015 - 2020

COPYWRITER / SEO CONTENT

- Copywriting, SEO content writing
- Guest blogging
- Community management
- Graphic design
- Analytics
- Proofreading



BESEDO - MALTA  
2012 - 2015

ONLINE SECURITY TEAM LEADER

- Content moderation & supervision
- Cooperation with authorities
- 2nd line support
- 1-2-1 meetings
- New agent training
- Monthly KPI reporting to client

## SKILLS

- DIGITAL MARKETING
- COPYWRITING
- SEO CONTENT
- WEB DESIGN
- GRAPHIC DESIGN
- VIDEO EDITING
- AUDIO PRODUCTION
- 3D MODELING
- WEB ADMIN

## TOOLS

BLENDER OFFICE BRACKETS  
PHOTOSHOP HITFILM EXPRESS  
WORDPRESS STABLE DIFFUSION  
ELEMENTOR VISUAL STUDIO CODE  
ILLUSTRATOR UNREAL ENGINE 5  
CANVA ANALYTICS SEMRUSH  
OVH CLOUD NOTION REAPER

## EDUCATION



TAMPERE POLYTECHNIC UNI  
2007 - 2012

MUSIC MARKETING & AUDIO PRODUCTION

Commercial Music and Digital Audio - BA



VAMMALA GYMNASIUM  
2002 - 2005

PREPARATORY HIGH-SCHOOL

General preparatory education

## LANGUAGES

ENGLISH

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FINNISH

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SPANISH

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