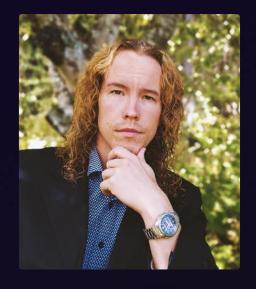
MARKUS HIETANEN

MARKETER DESIGNER



Multidisciplinary Creator with strong communication skills, extreme attention to details, and hunger to develop further. Proactive problem-solver, strategist and team player who is easy to work with. Freelancer/self-employed since 2017.





+358 44 984 3941



mark@scriiv.com



www.scriiv.com



Finland

EXPERIENCE



SCRIIV - SELF-EMPLOYED

MARKETER / DESIGNER

- Ad creative, Content design
- Copywriting, SEO content writing
- Web design, Development & Admin
- Video editing, Graphic design
- Quality Assurance
- Consulting, Training



BLUE WINDOW - MALTA 2015 - 2020

COPYWRITER / SEO CONTENT

- Copywriting, SEO content writing
- Guest blogging
- Community management
- Graphic design
- Analytics
- Proofreading



BESEDO - MALTA 2012 - 2015

ONLINE SECURITY TEAM LEADER

- Content moderation & supervision
- Cooperation with authorities
- 2nd line support
- 1-2-1 meetings
- New agent training
- Monthly KPI reporting to client

SKILLS

- DIGITAL MARKETING
- COPYWRITING
- SEO CONTENT
- WEB DESIGN
- GRAPHIC DESIGN
- VIDEO EDITING
- AUDIO PRODUCTION
- 3D MODELING
- WEB ADMIN

TOOLS

BLENDER OFFICE BRACKETS

PHOTOSHOP HITFILM EXPRESS

WORDPRESS STABLE DIFFUSION

ELEMENTOR VISUAL STUDIO CODE

ILLUSTRATOR UNREAL ENGINE 5

CANVA ANALYTICS SEMRUSH

OVHCLOUD NOTION REAPER

EDUCATION



TAMPERE POLYTECHNIC UNI 2007 - 2012

MUSIC MARKETING & AUDIO PRODUCTION

Commercial Music and Digital Audio - BA



VAMMALA GYMNASIUM 2002 - 2005

PREPARATORY HIGH-SCHOOL

General preparatory education

LANGUAGES

ENGLISH ☆☆☆☆☆

FINNISH

SPANISH
